



# The International Maritime Transport and Logistics Conference Towards Global Competitiveness in Maritime Industry



## “INVESTING IN PORTS” The Trends, The Future



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The Trends, The Future

**MODERNIZING THE MARITIME INDUSTRY**

- Technology
- Regulatory Systems
- Infrastructure
- **Investing on Human Element**

# RECRUITMENT AND RETENTION

**An international poll of senior human-resources managers carried out by Economist in 2018 showed:**

- **75% had "attracting and retaining" talent was their number one priority.**
- **62% worried about company-wide talent shortages**

# IMPACT OF MARKET SHIFTS

- **Globalization**
- **Client demands**
- **Technology demands**
- **Demand for new skill sets.**





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## HOW COULD WE ATTRACT, ENGAGE AND RETAIN TALENT

- . **Stimulating work environment**
- . **Meeting employees' expectation**
- . **Moving with trends**
- . **Building trust and enhancing engagement**
- . **Offering a career path**



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## IMPORTANCE OF SEAFARERS

***SEAFARERS ARE IMPORTANT FOR THE WORLD BECAUSE:***

- ***World trade and globalization depend on them.***
- ***Daily lives of people depend on them.***
- ***If it was not for them we would either freeze or starve to death.***
- ***They are indispensable!***

***BUT....THEY WILL NOT STAY AT SEA FOR EVER.....THEY NEED A CAREER PATH.***



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FROM SEAFARE TO CEO – FROM SHIP TO SHORE





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## HOLISTIC VIEW OF THE MARITIME INDUSTRY

***BUILDING A CAREER PATH FOR SEAFARERS WHO ASPIRE TO ACHIEVE A CEO POSITION IN THE MARITIME INDUSTRY REQUIRES:***

- ***Understanding the Market and Forecasting***
- ***Understanding Global Environment of the Market***
- ***Understanding the Importance of Flow of Information in Logistical Chains***
- ***Understanding the Various Maritime Transport Segments***
- ***Understanding the impact of New Technologies and Regulations***
- ***Understanding Investment Analysis and Risk Management***





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A FINAL WORD...

**INVESTING IN MARITIME  
INDUSTRY’S HUMAN  
CAPITAL BY PROVIDING A  
CAREER PATH.**

**Captain Mohamed Abdel Halim**  
**Managing Director , Pangea Oceanic Maritime JLT**  
**AAST Graduate**  
**CBS – Executive MBA in Shipping and Logistics**  
**Class of 2017**







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Class of 2017

**THANK YOU**